Gianna Zoeller

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EDUCATION

Bachelor of Arts, Mass Communication
Concentration: Strategic Communication
Georgia College & State University

Expected May 2027 | Minor in Management | Nonprofit Professional Certificate | Leadership Certificate Program | Georgia Education Mentorship (GEM) Program

Relevant Coursework: Campaign Principles, Creative Advertising, Theory & Research, Professional Media Writing, Current Issues in Advertising, Organizational Behavior, Human Resource Management, Event Planning & Production, Writing for Advertising & PR, Non-Profit Management I + II

PROFESSIONAL EXPERIENCE

Georgia College & State University Learning Center **April 2025 - Present**
Supplemental Instruction Leader and Coach

- Supported classroom instruction by collaborating with Professor Ken Flower during lectures.
- Lead structured study sessions to reinforce course material and improve student comprehension.
- Developed review activities and strategies to help students prepare for exams.
- Currently mentoring and training new and current supplemental instruction leaders.

Rescuing Hope Non-Profit **Summer 2026**
Communication and Gala Planning Intern

- Coordinated logistics, auction preparation, sponsorship tracking, and day-of execution for the organization's annual fundraising gala.
- Collaborated with organizational leadership on administrative projects, communications initiatives, and event planning.
- Strengthened donor and community engagement through strategic storytelling, digital communications, and event support.

Georgia College & State University Communication Department **Jan 2026 - May 2026**
Research Assistant

- Conducted quantitative and qualitative content analysis of podcasts (50+ hours) under the supervision of Dr. Chad Whittle.
- Duties included to collect, code, and interpret data to identify patterns in podcast communication strategies.
- Assisted in organizing research findings for academic presentations and reports.

COMMUNITY SERVICE & LEADERSHIP

Georgia War Veterans Home — 500+ Volunteer Hours
President's Volunteer Service Award — 2× Recipient
~Recognized for completing 150+ hours of community service in a single year~
2026 Bobcat Top Volunteer Award — Recipient

CAMPUS INVOLVMENT

TEDx Georgia College 2026 — Board of Curators
Public Relations Student Society of America (PRSSA) — Member
Bobcat MultiMedia — Member & 2025 Sole Fundraiser
Gamma Beta Phi Honor Society — Member
Alpha Phi Omega — Petitioning Member

SKILLS: MICROSOFT OFFICE, CANVA, GERIATRIC SPECIALIZATION, REPORT WRITING & PRESENTING, PRESS RELEASES, MEDIA ALERTS, ETC.